

McNamara Declaration

Exhibit 109

Maximizing institutional investment in print resources through controlled digital lending

Chris Freeland
Director of Open Initiatives
Internet Archive
[@chrisfreeland](https://twitter.com/chrisfreeland)



Or,
You Don't Have to Buy it Again!

Chris Freeland
Director of Open Libraries
Internet Archive
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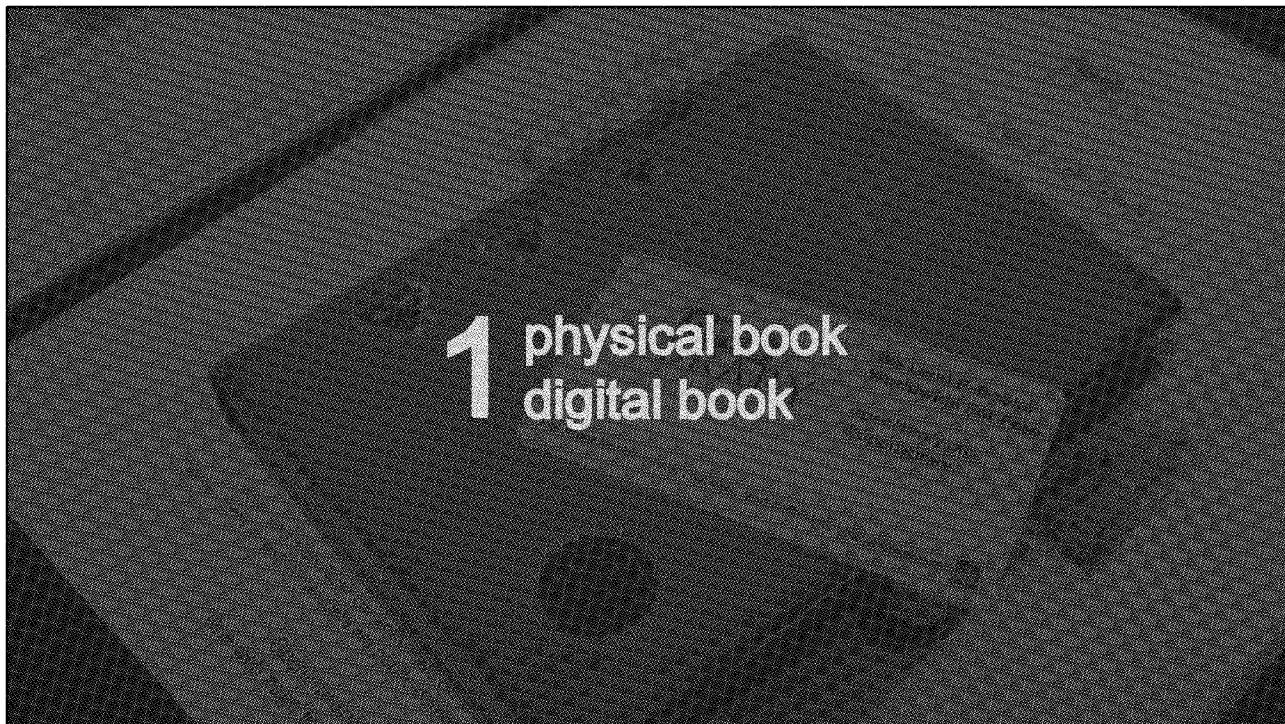


Overview

- About controlled digital lending (CDL) & Open Libraries
- The offer: 1.3M digitized books...and growing!
- 3 examples of CDL in action
 - Boston Public Library: closed stacks
 - Phillips Academy: scan & return
 - Trent University: donation
- Learn more



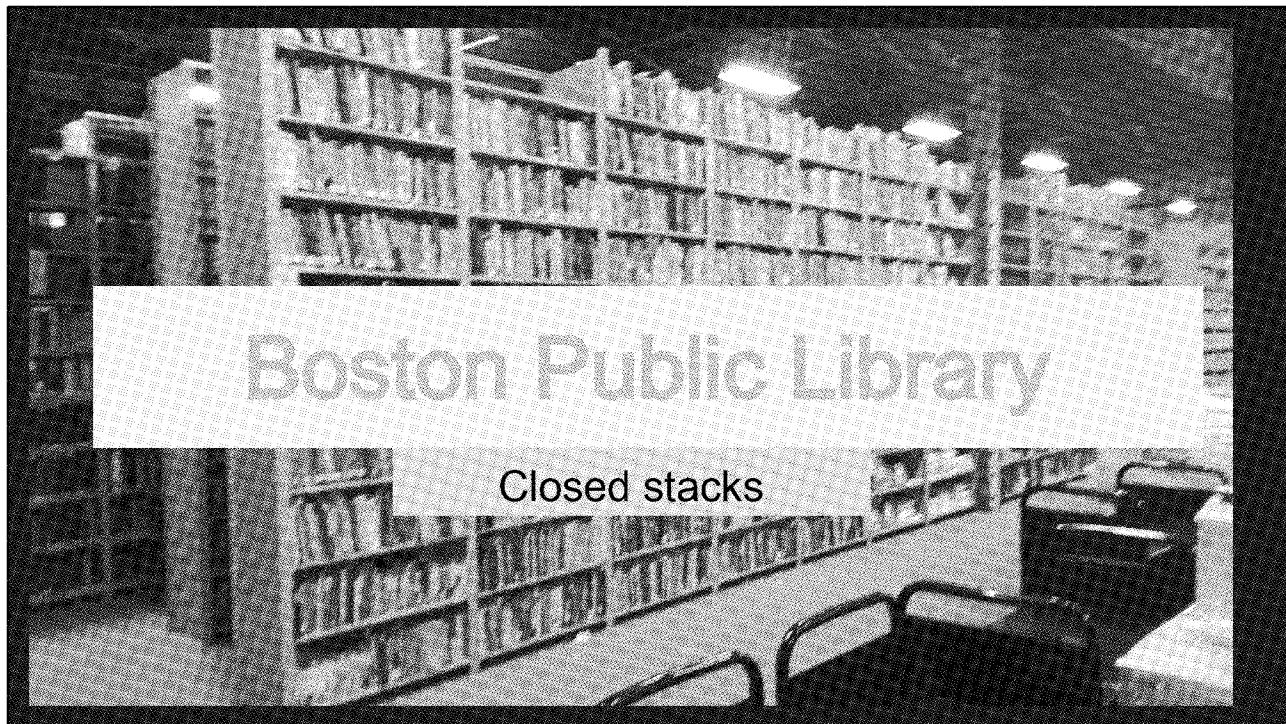
- Show of hands
- Developed by copyright community
-



Our physical inventory

The screenshot shows the Internet Archive website with the 'Books to Borrow' collection selected. The top navigation bar includes links for ABOUT, CONTACT, BLOG, PROJECTS, HELP, DONATE, JOBS, VOLUNTEER, and PEOPLE. A search bar is located in the top right corner. The main content area features a large icon of a book with a circular arrow, followed by the title 'Books to Borrow'. Below the title, a message states: 'Books in this collection may be borrowed by logged in patrons for a period of two weeks. You may read the books online in your browser, or download them into Adobe Digital Editions, a free piece of software MORE...'. To the right of the title are icons for Share, Favorite, RSS, and Play All. On the left, there's a sidebar with 'ABOUT' and 'COLLECTION' sections. The 'COLLECTION' section displays statistics: 1,344,567 items, all of which are texts. It also shows availability counts: Available to Borrow (1,257,978), Waitlist (86,586), and Always Available (3). On the right, a grid of four book covers is shown, each with a 'Borrow' button below it. The titles of the books are: 'HEADS UP!', 'Quilt National 2009', 'CRIMINAL JUSTICE AND THE PURSUIT OF DECENTY', and 'Heads up! : early warning systems for climate-'.

This is the basis of our lending collection. This is the collection we offer to our library partners for consideration of how to use in your library.



INTERNET ARCHIVE  SIGN IN  UPLOAD  Search

ABOUT CONTACT BLOG PROJECTS HELP DONATE! JOBS VOLUNTEER PEOPLE

 Boston Public Library Jordan Collection

Alice Jordan was the first Supervisor of Children's Services in the Boston Public Library. Historic, contemporary, and international titles are included with the complete works of authors and MORE

Share Favorite RSS Play All

ABOUT COLLECTION

46,366 RESULTS

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

SORT BY VIEWS • TITLE • DATE PUBLISHED • CREATOR

Search this Collection

Metadata Text contents

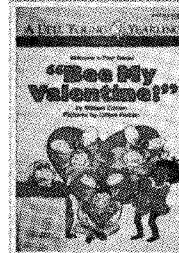
PART OF Open Libraries

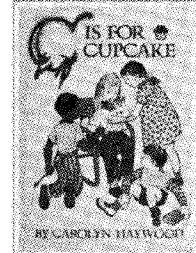
Media Type texts 46,366

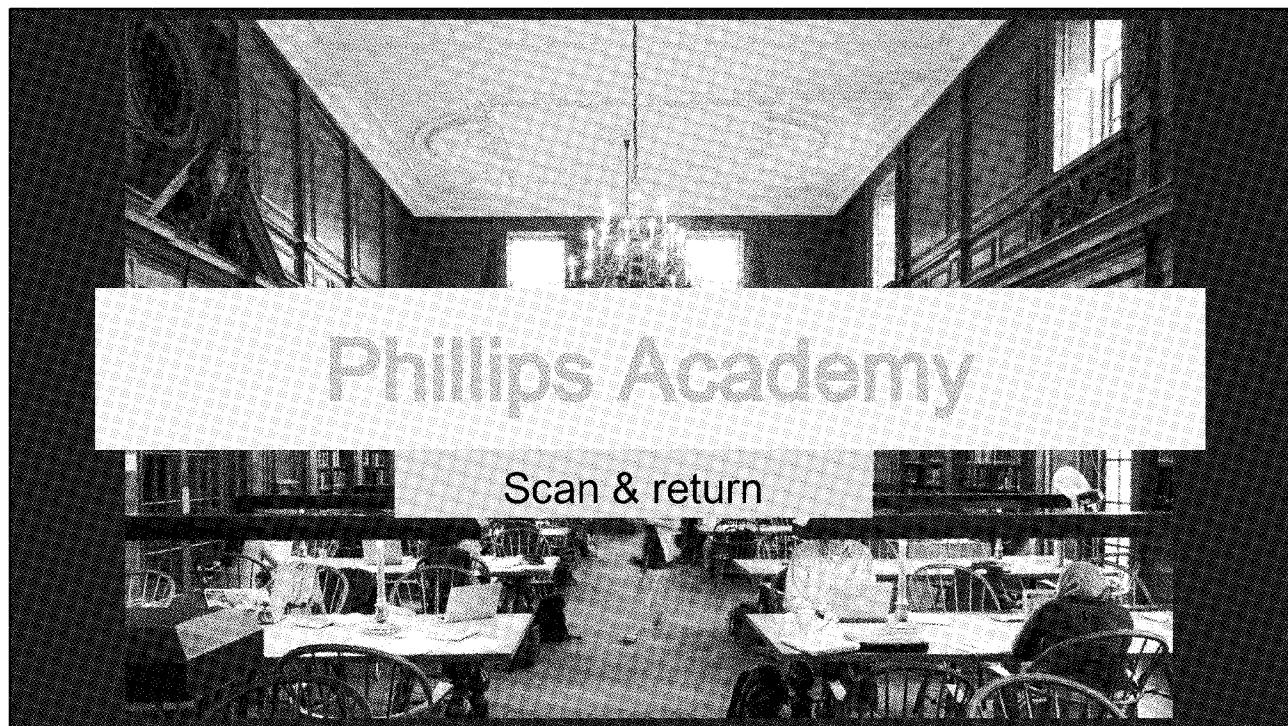
Availability


A Convention of Delegates
by William Cullen Bryant
Illustrated by John Greenleaf Whittier


All Around!
by William Cullen Bryant
Illustrated by John Greenleaf Whittier


See My Valentine!
by William Cullen Bryant
Illustrated by John Greenleaf Whittier


IS FOR CUPCAKE
BY CAROLYN HAYWOOD



Turn a private resource into a public good

INTERN ARCHIVE SKIN IN UPLOAD Search

ABOUT CONTACT BLOG PROJECTS HELP DONATE JOBS VOLUNTEER PEOPLE

 Oliver Wendell Holmes Library

The Oliver Wendell Holmes Library helps to prepare students for creative and independent lifelong
MORE

Share Favorite RSS Play All

ABOUT COLLECTION

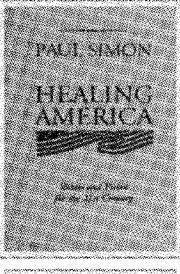
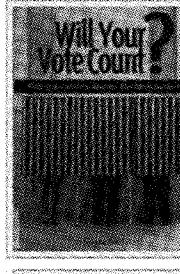
SORT BY VIEWS - TITLE - DATE ARCHIVED - CREATOR

18,926 RESULTS

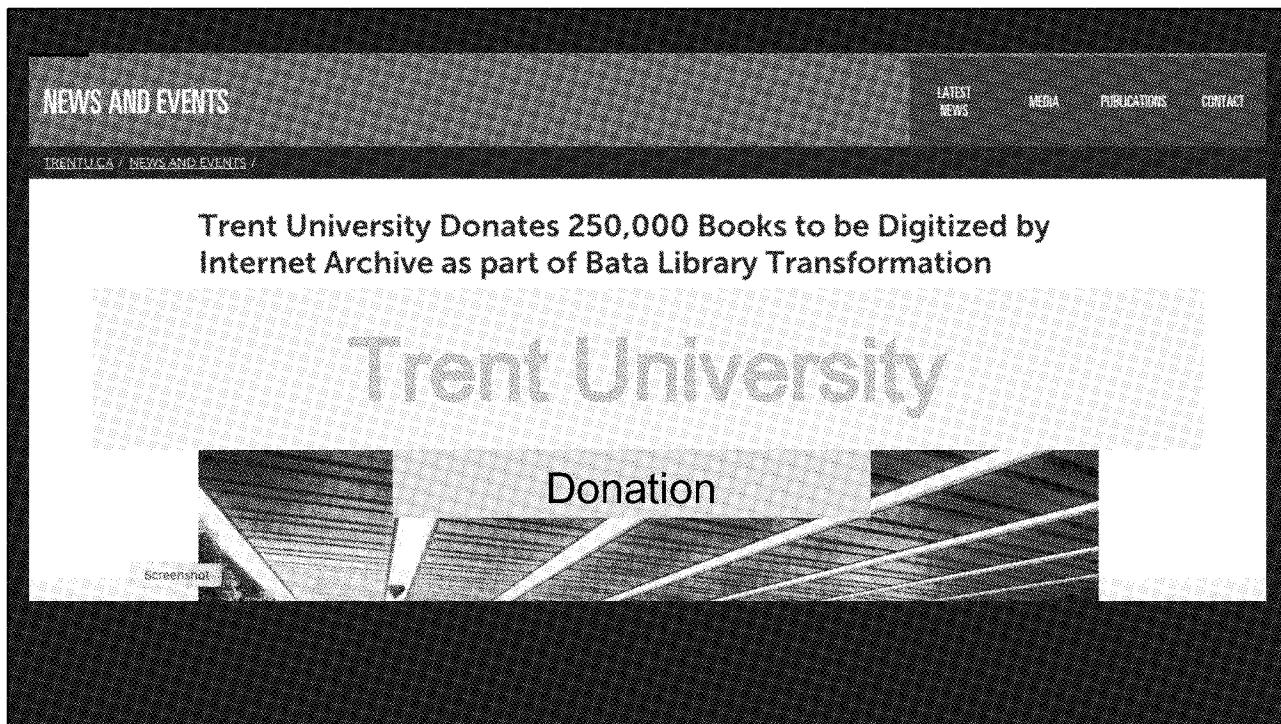
Search this Collection
 Metadata Text contents

PART OF
 Phillips Academy American Libraries

Media Type
 texts 18,926 images audio video





INTERNET ARCHIVE  SIGN IN  UPLOAD  Search

ABOUT CONTACT BLOG PROJECTS HELP DONATE  JOBS VOLUNTEER PROFILE

 Trent University Library Donation

An initiative undertaken by the Bata Library has seen 250,000 books donated to the Internet Archive to be digitized and preserved for easy access by all students and future generations as part of the MORE

Share  Favorite  RSS  Play All 

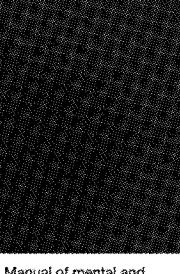
ABOUT COLLECTION

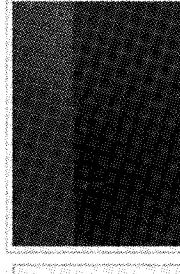
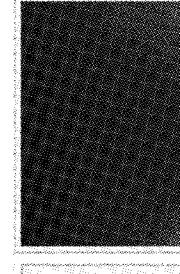
160,848 RESULTS  SORT BY VIEWS • TITLE • DATE PUBLISHED • CREATOR 

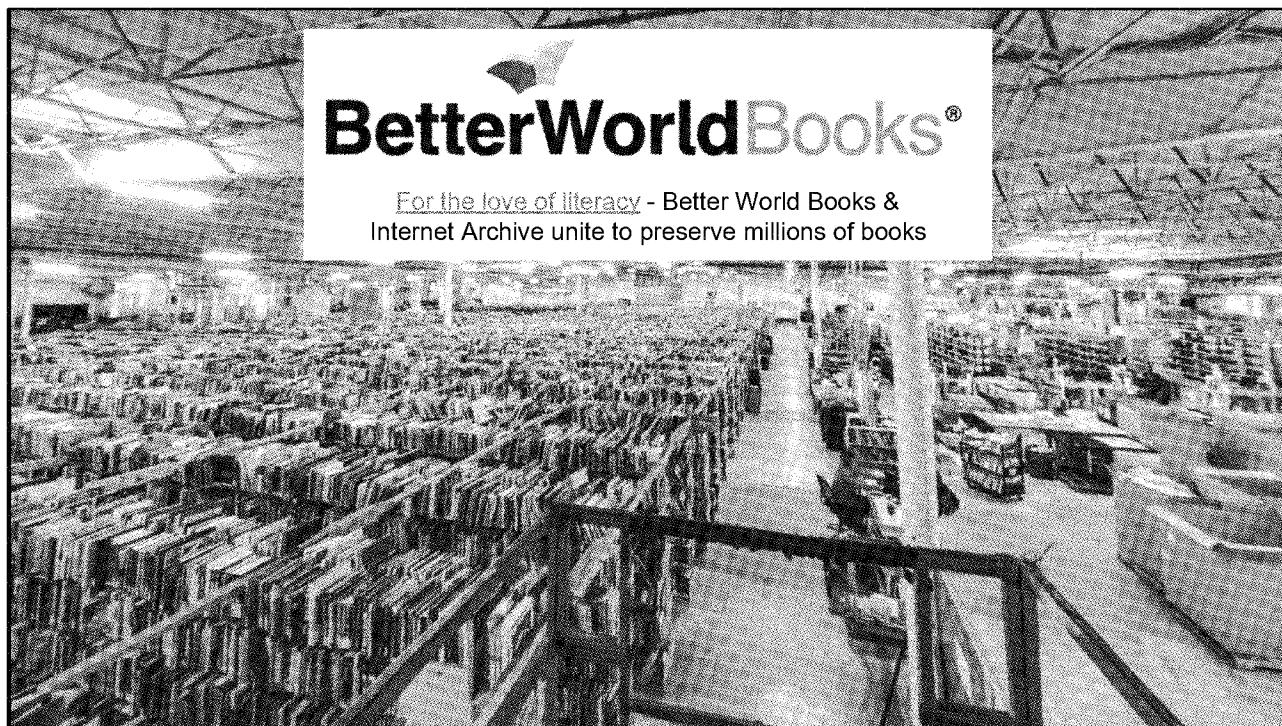
Search this Collection
 Metadata
 Text contents

Media Type texts 160,848

Availability Available to Borrow 147,476
 Waitlist 6,641
 Always Available 6,531

 Manual of mental and physical tests, a book of

   Vol 39: The Canadian who's who



Shared Print/Print Retention

allow your group to shed more of designated titles without jeopardizing last copy and ensure that they have access to those books that they do choose to take off the shelf

Use our collection as a comparitor in OCLC to make decisions about your holdings

Recap

- Libraries are actively participating in CDL
- Open Libraries has a growing collection of digitized books that you can offer your patrons & use to make decisions about your physical collections
- Our new partnership with Better World Books is helping build out that collection

Learn more...

- OpenLibraries.online
- Talk to me
 - Chris Freeland - chrisfreeland@archive.org
- Next webinar:
 - Tues, Feb 11 @ 11am CST - [register](#)

